



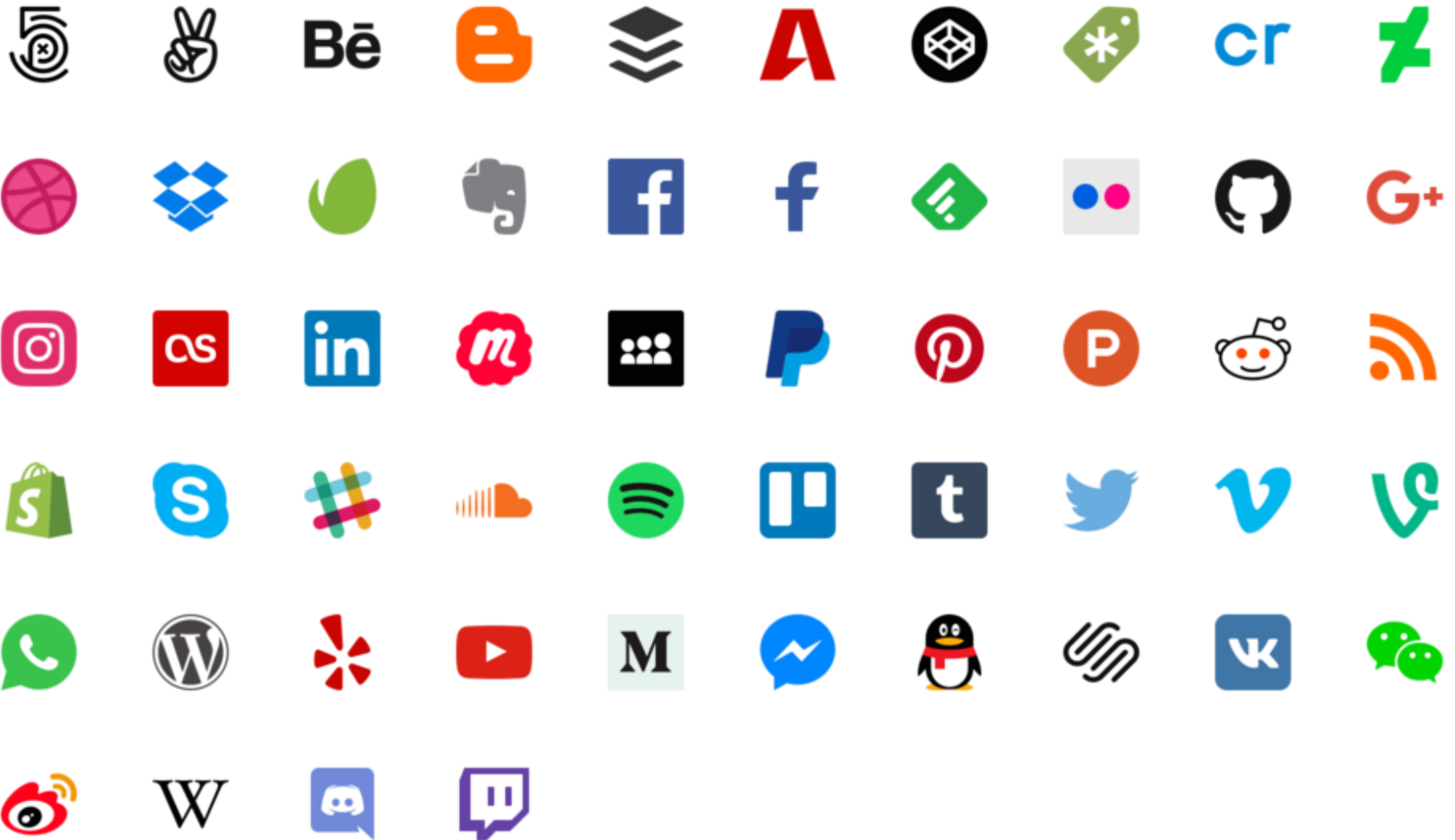
Social Media Security

Cybersecurity Awareness

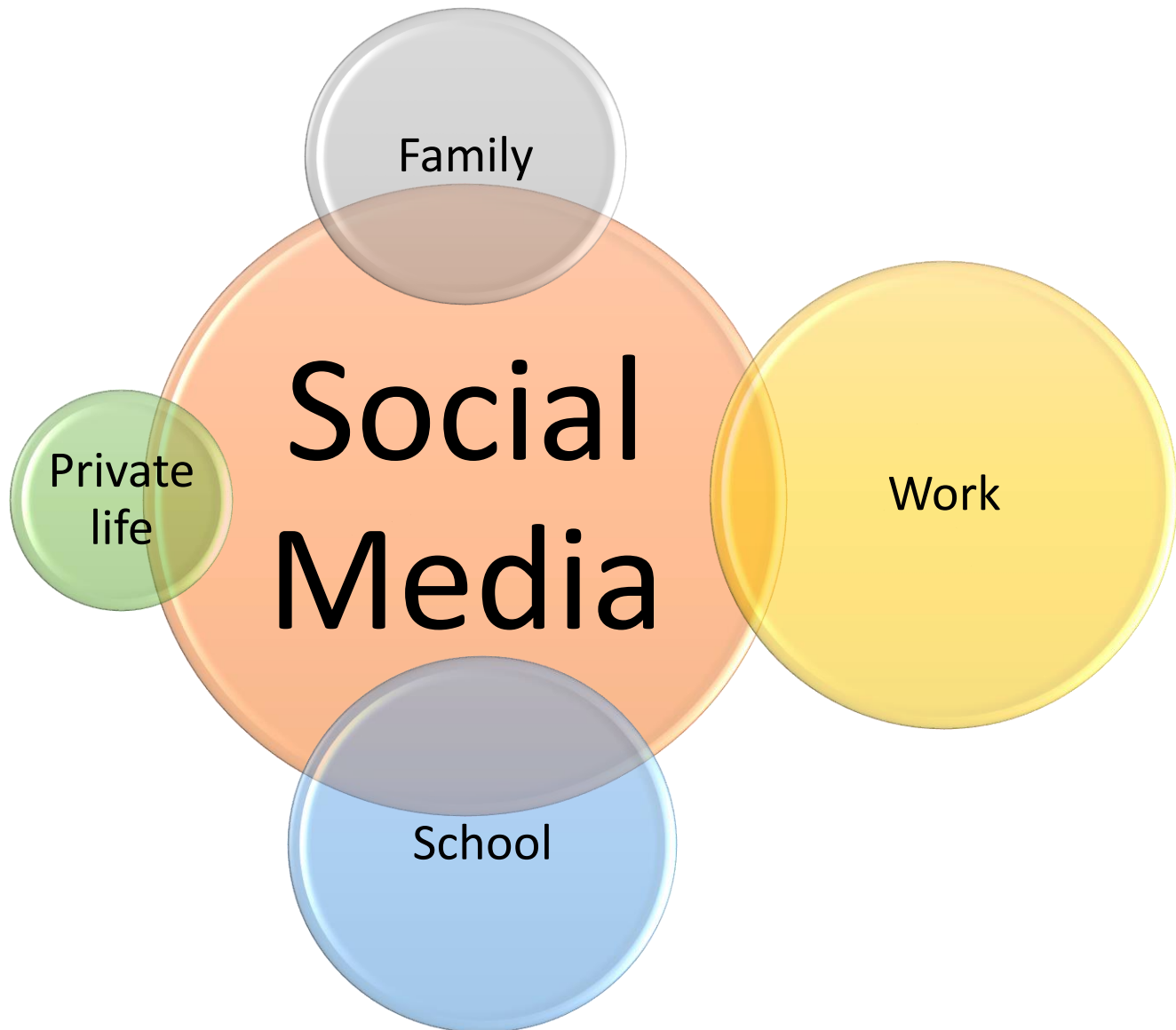


Social Media security “Be careful”

There are various Social media platforms that we use in a day to day basis



Time Consumption



Social media uses

- For socializing – making new connections/ reestablishing lost connections.
- Sharing information
- Sharing thoughts and moments
- Searching for interesting stuffs
- For marketing/ brand promotion
- Customer relations
- Social shopping
- For screening/ background verification of applicants or any.

Social media issues

Malware

New scam going around about a fake Facebook promotion prize

by Marie Edinger | Sunday, April 19th 2020

TV Reporter Warns of Facebook Ads That Claim They Made Millions From BTC

A new scam might be in your Facebook messenger

Woman loses RM39,000 in face mask scam on Facebook

Bernama - April 12, 2020 7:00 PM

Personally identifiable information

What is PII?

- Name and account number
- Name and social security number
- Name and address
- Credit Card Number

Where you might find it

- Tax files
- Account Statements
- Records (Medical, Public and others).

Social media issues

Identity theft

- People post too much information about themselves or their kids.

Why does someone want your personal information?

- In an information age information becomes a commodity
- Information has a value
- Some information has a greater value
- our personal information/ PII is potentially worth more than you think

Social media issues

ID theft & ID Fraud

- “**Identity fraud**,” consists mainly of someone making unauthorized charges to your credit card.
- “**Identity theft**,” is when someone gathers your personal information and assumes your identity as their own.

How is it possible?

- PII exposed by others (Data Breaches).
- PII exposed by ourselves (online & others)
- Malware (Spyware, Viruses, etc.,)
- Social Engineering – Phishing, Vishing, Smishing, In Person (at your door, in a restaurant etc.,)
- Physical theft – Mail box, Trash (Dumpster diving), ATMs (skimming), Home break-ins

Social media issues

What do they do with Stolen IDs

Somers man allegedly made over \$35,000 of purchases on a stolen credit card after towing vehicle

Journal Times staff Mar 12, 2020  1

Police search for credit card fraud suspect



The Chesterfield County/Colonial Heights Crime Solvers is searching for a man suspected of using a stolen credit card at a gas station. (Source: Chesterfield County/Colonial Heights Crime Solvers)

Police: Two women accused of buying \$11,000 in gift cards with stolen credit cards

April 17, 2020 at 10:52 PM EDT - Updated April 17 at 10:52 PM

Traffic stop in Burk's Falls nets stolen credit cards, drugs, fake ID

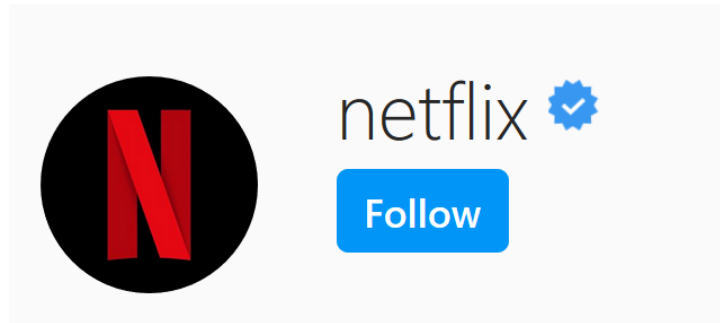
Social media issues

Impersonation

- Fake account pretending to be a celebrity, politician, etc.
 - You connect, they have access to your stuff
 - Their links could be to malware or spoof sites

How to find out original account?

- Look out for the verified account of celebrity or politician with the verified badge along with the profile name.



Popular Social media scams



WhatsApp Gold is a scam that attempts to steal people's information from their mobile phones.



Facebook Black? Beware widespread scam hitting social networkers

Cyber Bullying

- Its involve bullying someone through smart devices like mobiles, tablet and PCs by sending them nasty text messages, voice note and re-publishing their video and pictures on disturbing unpolite ways without their permission to make them feel upset and humiliated.

What to do?

- **1- Report the person or group** – by gathering all the evidence and submit it to the site.
- **2- Block the person or group** – nearly every social media application have this feature.
- **3- Save the evidence** – It is important that you save or copy any of the cyberbullying such as texts or conversations you receive so you have evidence of the cyberbullying and can show it to the relevant people.
- **4- Do not reply or answer back** - Sometimes the people bullying you are looking to get a reaction out of you and answering back can just make it worse.

BEWARE

Before posting any thing online

- Some one might copy whatever to posted and use it against you.
- Even if you delete it, maybe some one saved a copy if it and it might remain online for several years.

BEWARE

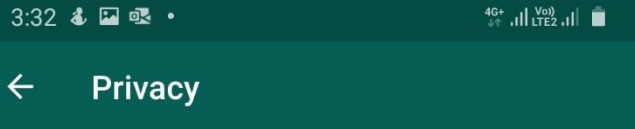
Fake social media accounts

- The main purpose of these fake accounts is to spread misinformation or propaganda.
- Nearly all the social media platform try to find and delete fake accounts but still there are so many

WhatsApp Privacy Settings



Your **WhatsApp privacy settings** allow any user to view your "last seen" status. To change this, go to "**Settings**," click "**Account**" > "**Privacy**" > "Last Seen." Then you chose what you want.



Who can see my personal info

If you don't share your Last Seen, you won't be able to see other people's Last Seen

Last seen

Nobody

Profile photo

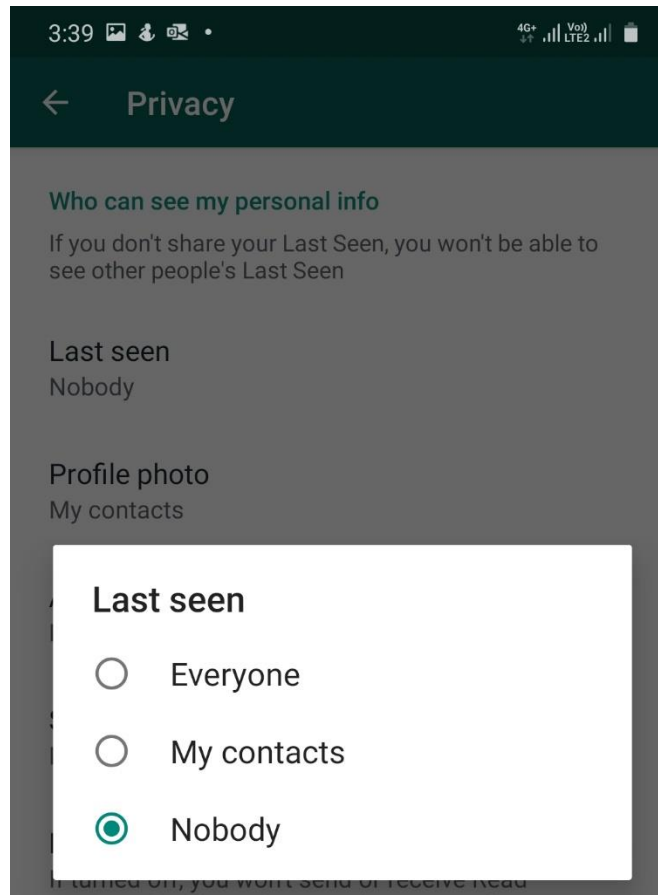
My contacts

About

My contacts

Status

My contacts



Who can see my personal info

If you don't share your Last Seen, you won't be able to see other people's Last Seen

Last seen

Nobody

Profile photo

My contacts

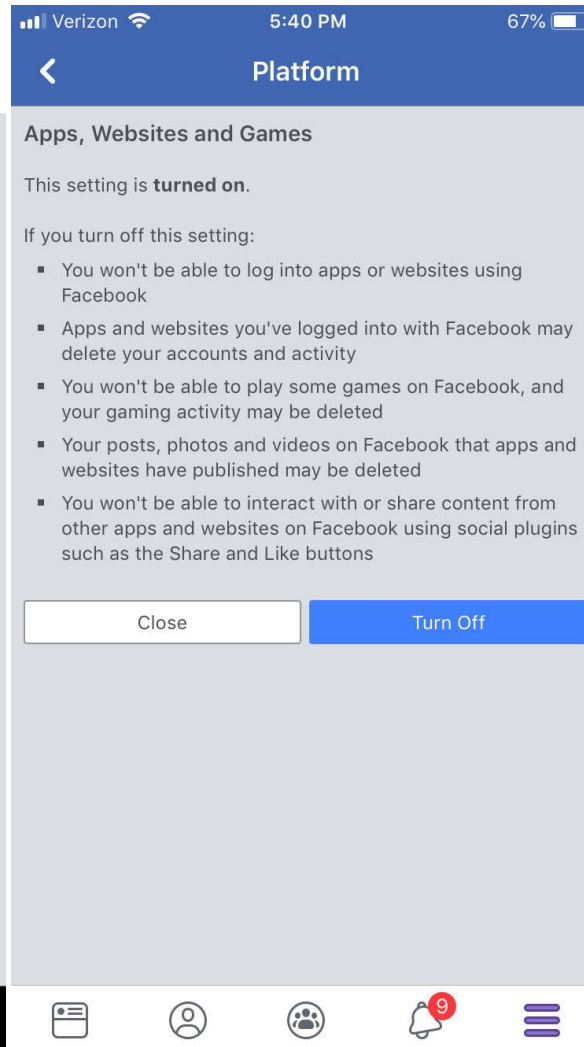
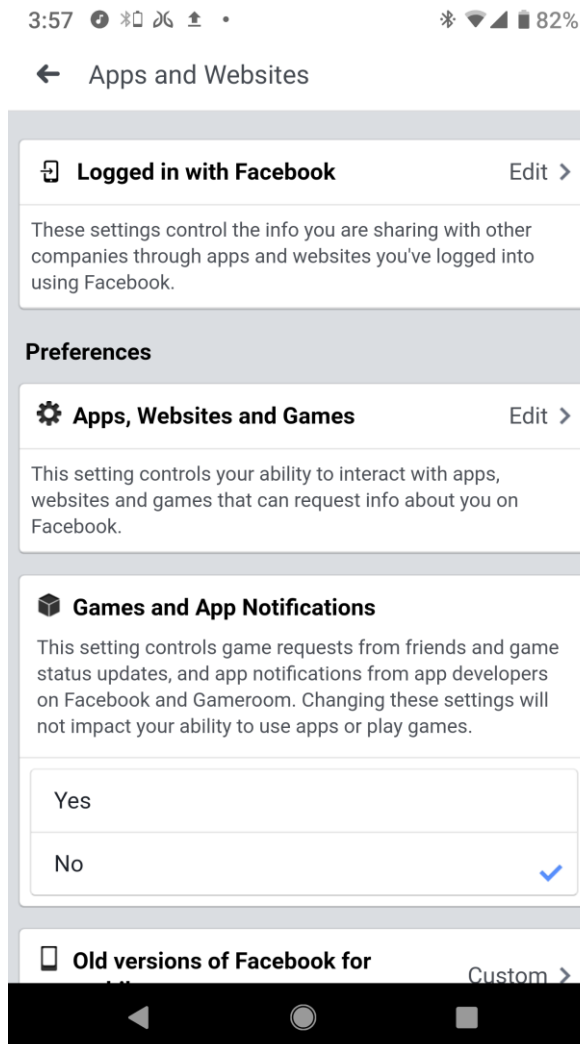
Last seen

☐ Everyone

☐ My contacts

☒ Nobody

Facebook Privacy Settings



1. Settings & Privacy” > “Settings” > “Apps and Websites.
2. Find “Apps, Websites and Games,” and tap on “Edit”.
3. Tap “Turn Off”

This limits the use of your information that Facebook partners collect about you.

Facebook Privacy Settings



4:25 79%

79%

← Privacy Settings

Who can see your future posts?
Public

Limit who can see past posts

Who can see the people, Pages and lists you follow?
Friends

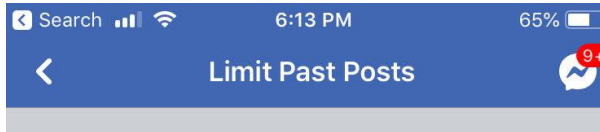
Who can see your stories?
Friends

Who can see your story highlights?
Friends

How People Find and Contact You

Who can send you friend requests?
Friends of friends

Who can see your friends list?
Friends

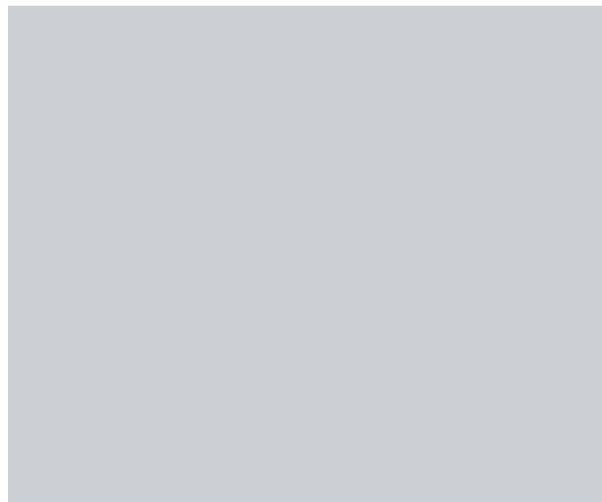


Limit who can see past posts on your timeline

If you choose to limit your past posts, posts on your timeline that you've shared with Friends of friends, and Public posts, will now be shared only with Friends. Anyone tagged in these posts, and their friends, may also still see these posts.

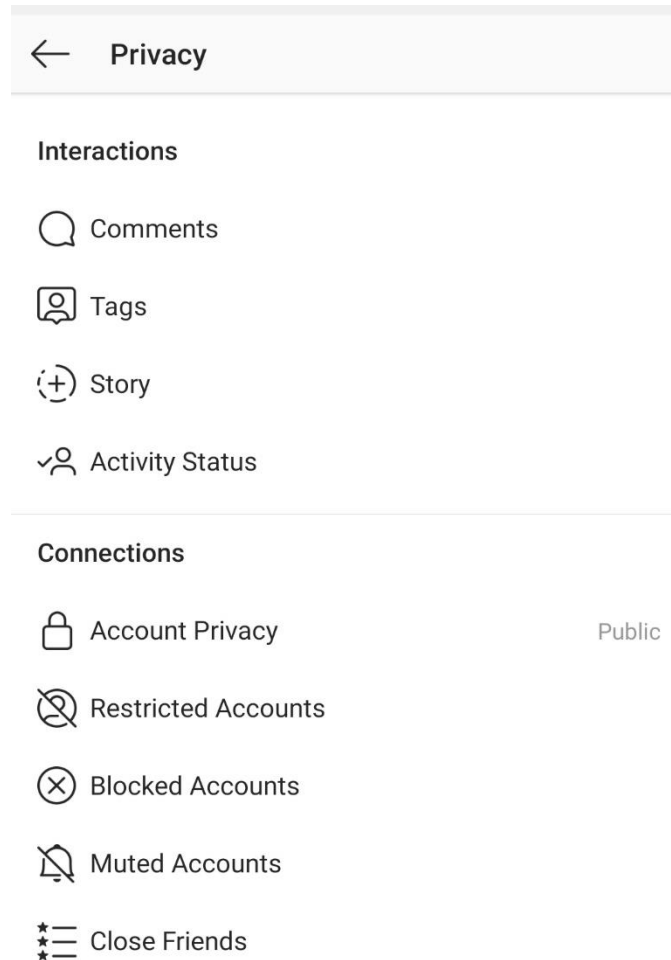
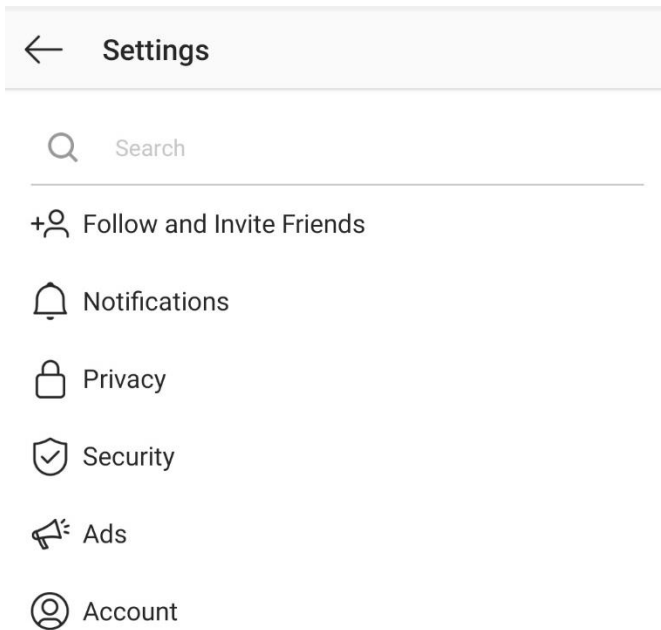
If you want to change who can see a specific post, you can go to that post and choose a different audience.

Limit Past Posts



1. **Settings & Privacy** > **Privacy Shortcuts** > **See more privacy settings**.
2. In the **“Your Activity”** make necessary settings to keep your account private.

Instagram Privacy Settings



Set your account to private from the Instagram app on your Android or iOS device

1. Go to your profile, then tap the top bar.
2. Tap **Settings**.
3. Tap **Privacy** > **Account Privacy**.
4. Tap next to **Private Account** to make your account private.

LinkedIn Privacy Settings



[Account](#)[Privacy](#)[Ads](#)[Communications](#)

[How others see your profile and network information](#)

How others see your LinkedIn activity

How LinkedIn uses your data

Job seeking preferences

Blocking and hiding

How others see your profile and network information

Edit your public profile

Change

Choose how your profile appears to non-logged in members via search engines or permitted services

Who can see your email address

Change

Choose who can see your email address on your profile

Who can see your connections

Change

Choose who can see your list of connections

Only you

Viewers of this profile also viewed

Change

Choose whether or not this feature appears when people view your profile

Yes

Who can see your last name

Change

Choose how you want your name to appear

Full

Representing your organization and interests

Change

Choose if we mention you with content about your employers or other content you publicly expressed an interest in

Yes

Profile visibility off LinkedIn

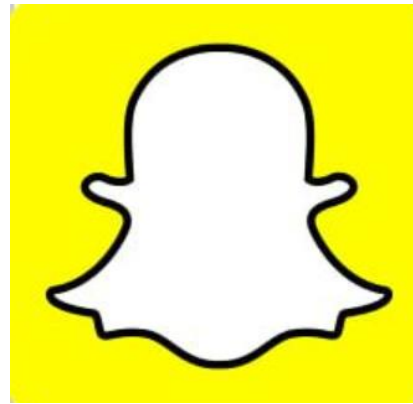
Change

Choose how your profile appears via partners' and other permitted services

Yes

1. Click on your Profile icon > Settings & Privacy > Privacy
2. Manage the settings based on the level of privacy required.

Snapchat Privacy Settings



< Settings

PRIVACY

Clear Conversation

Clear Search History

Clear Top Locations

Contact Syncing

Our Story Snaps

Permissions

My Data

< Settings

ADDITIONAL SERVICES

Manage

Contact Me

My Friends

View My Story

Friends Only

See Me in Quick Add

See My Location

Memories


Spectacles

Customize Emojis

Ads

Data Saver

**To enable your account
some privacy feature**

1. Go to your profile,
then tap 

2. On **Settings** scroll
down

3. Under **Privacy** chose
your preferences

Tips for navigating social media safely

- Google yourself – to checkout what people find out about you.
- Know your settings – to keep your privacy settings updated.
- Don't post personal information
- Don't overshare.
- Make sure your online friends are real friends.
- Don't post anything about work
- Never use same password for all social media accounts
- Avoid add-ons
- Don't click random links.

Questions

WHAT? HOW? WHEN?
WHO? WHERE? WHO?
WHEN? WHY? WHAT?
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